

INTRODUCING

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Florida high tech **2001**

The Guide to Florida's High Tech Corridor

Unique coverage • Unique content • Unique distribution
Florida high tech will do what no other publication does – cover the burgeoning technology field along the Florida High Tech Corridor.

The Florida High Tech Corridor is quickly emerging as one of the nation's young hotbeds for technology. It stretches across 13 counties, from Tampa Bay through Orlando to the Space Coast and Daytona Beach.



editorial features

New hardware, new software and new networks. Florida high tech will profile companies making a difference in their rapidly changing environment. It will highlight technologies as diverse as:

- Software and information
- Laser and electro-optics
- Medical
- Simulation & training
- Semiconductor development
- Education and training resources

▶ **plus the only comprehensive directory of technology firms along the corridor. Approximately 5,000 listings.**

30,000 distribution

- To out-of-market relocation prospects via the Florida High Tech Corridor Council and member economic development organizations.
- To local companies along the Florida High Tech Corridor, including those in the Directory listings.

who would benefit from advertising to this select, qualified audience?

- Hardware and software developers
- Banks, investment bankers and venture capitalists
- Internet service providers and web designers
- Accounting and consulting practices
- Communications companies
- Law firms
- Overnight delivery and transportation services
- Human resource and staffing consultants
- Universities and technical training schools
- Real estate developers and brokers
- Utilities

Florida high tech sponsors

Florida High Tech Corridor Council

Cirent Semiconductor
Economic Development Commission of Mid-Florida, Inc.
Florida Power Corporation
Greater Tampa Chamber of Commerce

Pinellas County Economic Development
Tampa Bay Partnership
University of Central Florida
University of South Florida

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